

## **Cut Corporate Telephone Bills**

*by Janet Attard*

High telephone bills got you down?

Before you come down on your employees for spending more time talking on the phone than necessary, take a look at just how your company telephones are being used.

According to the results of a study of messaging systems conducted by Gallup/Pitney Bowes, a whopping 41% of the average annual phone bills at Fortune 500 companies is attributable to fax calls.

Indeed, sixty percent of daily fax users are sending more faxes this year than last and claim it is more reliable and generates faster response than over e-mail, voice mail and overnight courier.

Yet, despite the heavy reliance on fax, many companies surveyed are still using older, slower standalone faxes. Sixty percent of telecommunications managers surveyed believe that faster fax machines could substantially reduce their phone bills.

If you or your staff uses fax transmissions extensively and if you have an older fax, upgrading to a faster model could help you cut your phone bill. If you have been using a model with thermal paper and have been photocopying the faxes you receive to make more permanent copies, switching to a plain paper fax could further reduce your costs.